

ServicePlace Newsletter, December 2018

An amazing amount of progress has been happening behind the scenes at ServicePlace. We now have the General Liability insurance for ServicePlace, which was proving difficult because of our unusual business model. We have successfully held our first fund raising event, the Divine Trio Concert, on October 5th. From an organizational side, we just completed our first Annual Meeting (Dec 15th), and have filed the IRS required 990-N form in a timely manner.

Working with Dr. Tapas Mondal, St. John Ambulance and NSS (IIT Kharagpur) - on November 4th we presented a stadium scale Continuous Chest Compression CPR (CCC CPR) event at SERSA Stadium at Kharagpur. Dr. Mondal, Debashis Chowdhury and Sarbari Chowdhury attended this event. In preparation for the event, a Hindi version of our Continuous Chest Compression CPR video was developed and released. Also, a brand new 100 beats per minute music was developed exclusively for ServicePlace by Pandit Subhen Chatterjee, which was used to keep beat during the practice sessions at SERSA Stadium. We are truly grateful to Pt. Chatterjee and his team for creating and donating this music to ServicePlace.

Since the English, Bengali and Hindi versions of the CCC CPR video, we have now completed an Assamese and Gujarati version. Next step will be to develop in one of the South Indian languages – most likely Tamil. A link to our latest addition, the Gujarati version, and featuring our new ServicePlace CPR music, is available at: <https://vimeo.com/307596842/c47633fedb>

Looking beyond CCC CPR, we have started work on three more Save-A-Life videos: First aid for Snake-bite, Dog-bite and Fainting. The idea will be to work cooperatively with St. John to develop a suite of about 12-15 Save-A-Life areas, and have them be translated into multiple languages. Dr. Tapas Mandal, Dr. Kundu and Dr. Shristi Nayak are our medical advisory team for reviewing the script/content for each of these new Save-A-Life areas.

In the CPR bluetooth equipped mannequin development project (for India), we now have two more IIT professors who are able to help. One of our efforts in the Spring semester will be divide the project up into parts which can be worked on by students on the Mechanical, Civil and Electronic departments. The potential for a large scale deployment of these mannequins in India is immense, with one or more expected to be required for Save-A-Life training in schools and colleges and also other public institutions.

On the Elder Care side, one more semester of development has been completed by the ASU Capstone team. This semester we have had nine students participating. We now have the target of starting initial engagement for the Android based Elder-Care project Pilot in March 2019 (most likely in Gauhati, India). The demo of the client interface given by the ASU team is available at: <https://vimeo.com/307530240/d93072b4f2>

Finally, on the Cultural Preservation side, Sarbari and I have done much of the field recording for the artisan craft of making decorative conch shell bangles (called Sakha). The next step will be to compile this into a video narrative. Also, plans are underway to do some field work in Orissa in the coming months.

From an organizational side, one of the areas we would like to improve our operations is to keep track our volunteer time, and we have a good model from Laura (BOD member, from Hope's Crossing) as to how this should be done.

Call For Donations:

Our total revenue projections for the 2018-2019 budget is \$14,500, of which only a quarter has been raised. The end of the year is perhaps the best time for Charitable giving, and ServicePlace is no exception. Please show your support for ServicePlace by making generous use of the 'Donate' button on our website at: www.ServicePlace.org

Donation options to consider:

Creating a new Save-a-life module costs (in cash) \$150. Volunteer time, equipment etc. are not counted in this.

The Board has approved creating 3 new modules this year: Snake bite; Burns and Fainting for a total cash cost of \$450.

You can sponsor one or more module creation effort.

Translating and dubbing a Save-a-Life module in a new language costs (in cash) \$50
The board has approved 7 translations for this year for an estimated total cash cost of \$350.

You can sponsor part or all of the dubbing efforts.

The upcoming Help-an-Elder pilot in Gauhati will cost (in cash) as indicated below. Only the prep for the pilot is planned for this financial year: \$7238 (includes 6 android phones, 3 tablets and a 3 month data & voice plan for each; labor costs for 0.5 IT skill set person and 0.5 PM for 3 months)

You can sponsor all or part of the hardware

Phone: \$ 140 / phone - need 6

Tablet \$250 / tablet need 3

Data plan - \$90 / month for all 9 (phone + tablet)

For Preservation of Cultural Heritage, we have 2 documentary film projects:

Orissa Cost \$7500 (cash expense, apart from volunteer time)

Making of the Conch Shell Bangle (Sakha) \$1000 (cash expense)

Part of our ongoing process at ServicePlace will be to track and report on use of your donations by the intended initiative area. Thanks again for all your help in making this an amazing year for all-round progress at ServicePlace. Best Wishes to you and your family - for the upcoming Holidays and for the New Year 2019. Warm regards,